

# Website Project Planner

When planning your new school website, have a think about the following which will help you prepare for our consultation meeting. You can use this sheet as a checklist for your new site.

- Why are you getting a new website?
- What do you like about your existing site?
- What do you dislike about your existing site?
- Have you seen any other websites you like?
- Why do you like them?
- Have you seen any other websites you particularly dislike? Why?
- What is the main purpose of your website and who is it aimed at?
- What is your school colour scheme?
- What kind of fonts do you like?
- What kind of style are you looking for?  
e.g. corporate/cartoon etc.
- Consider your homepage layout and features.
- Consider your website pages and content.
- Consider your website features:
  - Governor/Ofsted area
  - Search
  - Social media
  - Google map
  - Image slider
  - Event calendar
  - Interactive map
  - Image gallery
  - News/blog section
  - Contact form
  - Google translate
- Consider your website address.

